SPONSORSHIP OPPORTUNITIES

WESTERN CITIES HR CONFERENCE

BEYOND 2022

REJUVENATE

OCTOBER 5-7, 2022

KELOWNA, B.C

SPONSORSHIP OPPORTUNITY

Do you currently offer services to the Municipal Government or Public Sector?

Are you trying to expand beyond your current market area?

In October 2022 you can gain a competitive edge in the public sector market by sponsoring the Western Cities HR Conference 2022. This is the 65th anniversary of this annual gathering of Municipal and Public Sector Human Resources Leaders from all over Western and Northern Canada. The conference morphed from it origins as an annual networking meeting into a full conference and has become a key professional development and networking opportunity for municipal government HR leaders.

WHAT'S IN IT FOR OUR SPONSORS?

Conference sponsorship allows you to reach this influential group of professionals, leaders, and decision makers who work in municipal government. Your company will gain unique exposure to HR executives and senior practitioners, as well as a new generation of HR professionals. You will be able to connect with current clients and develop contacts with prospective clients and showcase what makes your organization unique.

LOCATION

We are excited to again offer the 2022 Western Cities HR Conference at the Delta Hotels by Marriott Grand Okanagan Resort in Kelowna, British Columbia. Set on Okanagan Lake and surrounded by picturesque mountains in downtown Kelowna, this waterfront resort is walking distance to shopping, dining and entertainment.

Comments from past sponsors...

"Speakers were really good and had great topics that applied to the industry of municipalities and general leadership/HR. It was great that the MC would encourage attendees to visit the vendors and repeated the sponsors many times."

"This was the best conference I have ever attended. From both a Sponsor and Attendee perspective, you have done nothing better. Exceptional job done by all!"

WESTERN CITIES HR CONFERENCE 2022

"A very intimate and well organized event that brings delegates together in a close setting."

SPONSORSHIP LEVELS

	$2500	$5000	$10,000	$15,000
SPONSOR BENEFITS	**BRONZE**	**SILVER**	**GOLD**	**PLATINUM**
Complimentary delegates at conference*	discount of 25%	1 guest**	2 guests**	up to 4 guests **
Additional ticket to the Gala	1	2	4	8
Logo recognition on conference website with link to your homepage	•	•	•	•
Prominent logo recognition on all print, electronic, and web media pre- and post-conference	•	•	•	•
Dedicated on-screen logo recognition throughout the conference	•	•	•	•
Opportunity to provide company branded item for the delegate bags	•	•	•	•
Verbal acknowledgement at the Gala Dinner		•	•	•
NEW!! Sponsor Banners & Recognition on the Event App			•	•
Company marketing materials inserted in the delegate bags		•	•	•
Opportunity to set up a display table with choice of location			•	•
Opportunity to introduce keynote speaker			•	•
Opportunity to do a session (sans sales pitch) & signage				•
Conference will help you coordinate an invitation only reception for Wednesday evening***				•
Delegate attendee list provided prior to conference****				•

** Gala tickets to be purchased separately ** Guests do not have to be employees of sponsoring organization*
**** Reception will be the cost of the sponsor. WCHRC will provide attendance list for purpose of invitations and send invitations on behalf of sponsor.*
***** As per FOIP requirements, only the attendees who have granted permission will have their contact information saved.*

OR SPONSOR A SPECIFIC EVENT (see next page)...

EVENT SPONSORSHIP

DATE	OPPORTUNITY	AMOUNT	SPONSOR LEVEL
October 5	Coffee Break a.m.	$1,250	BRONZE (Sponsor Two Breaks)
October 5	Coffee Break p.m.	$1,250	BRONZE (Sponsor Two Breaks)
October 6	Coffee Break a.m.	$1,250	BRONZE (Sponsor Two Breaks)
October 6	Coffee Break p.m.	$1,250	BRONZE (Sponsor Two Breaks)
October 7	Coffee Break a.m.	$1,250	BRONZE (Sponsor Two Breaks)
October 5	Lunch	$2,500	BRONZE
October 5	Lunch	$2,500	BRONZE
October 6	Wine at Gala SOLD	$2,500	BRONZE
October 5	Keynote	$10,000	GOLD
October 6	Keynote	$10,000	GOLD
October 7	Keynote	$10,000	GOLD
October 5 to 7	Hospitality	$10,000	GOLD
EVENT SWAG	Water Bottles	$750	IN-KIND
	Lanyards	$500	IN-KIND
	Delegate Bags SOLD	$2,000	BRONZE

SPONSORSHIP IN KIND

These valuable donations help cover hard costs, allowing us to keep registration rates as low as possible for delegates. We will work closely with in-kind sponsors to determine recognition benefits based on the value of the donation. Please call or e-mail us to discuss your idea.

For more information:

Website: www.westerncitiesconference.com

Email: westerncitiesconference@gmail.com

Phone: 780-718-8864

Sponsorship Coordinator: Dawn McCoy, MBA, CPHR, SHRM-SCP

Event Manager: Sheila Moore, Morcomm PR & Events

WESTERN CITIES HR CONFERENCE 2022

THANK YOU
to our previous Platinum, Gold, Silver and Bronze sponsors!

AVANTI Software

Lane Quinn/RMA

AUMA

O.C. Tanner

Keldar Leadership

HR Trading Post

Hillcrest Financial

Telus

Employer Solutions

CPHR

BCCPHR

Alberta Municipal World

Benefit Link

Homewood Health

Integrated Benefits

Aplin Executive Search

Municipal World

Municipal Information Network